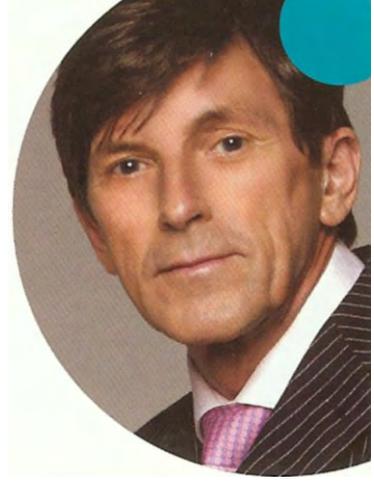


# Products

## Dr Des Fernandes: World-renown plastic surgeon and founder of Environ®



I believe that everyone on earth should use vitamin A topically to keep their skin and, eventually, every skincare range should include it.

My concern for skin cancer in the early 1980s prompted me to start the research that eventually led to the Environ® range. It was my misfortune to attempt to treat the melanoma of two charismatic young patients who both died before they were 23 years old. I understood then that I would diagnose more and more young people like them with a disease that would shorten their lives. For that reason, I started studying the mechanism of skin ageing.

I noticed that vitamin A had **very positive effects on patients** whom I had treated for problem skin, so I started using it myself. When I discovered how powerful it could be, especially when combined with antioxidants, I started to promote it as a way of helping to prevent skin ageing. I approached two South African cosmetic companies and advised them to make creams containing these ingredients but they were not interested so, in initially I made the vitamin A creams myself in my kitchen!

The preparations had such a **profound effect on patients'** skin that they made appointments to see me just to obtain them. And it was then that I decided to start a company to sell the creams. I truly believed that they would keep skin healthy and **my concern for people's health has always been the guiding reason for the development of Environ®**.

Environ® is the natural evolution from intensive research into the physiology of the skin. **It is simply based on concrete science.** Our knowledge is constantly growing and we will continue to learn a great deal more about how to protect and restore our skin's health and beauty.

**DR. DESMOND BRIAN FERNANDES**  
**M B; B Ch; FRCS (Edin)**  
*Plastic Surgeon and Medical Advisor*

***“Environ® products  
will remain a world  
leader in this industry”***



# Scientific skincare that really makes a difference

Environ® Skin Care is a premier quality brand offering outstanding results for discerning clients. Formulated by Dr Des Fernandes, a world renowned plastic surgeon, the range contains a unique combination of active ingredients to protect the skin from environmental aggressors and combat the signs of ageing.

## **Outstanding results for all skin types and all ages**

The unique formulations are a powerful anti-aging tool which effectively address photo-damage, problem skin, uneven skin tone and dryness. Clients who use the products see results that they have never experienced before, positive changes that are tangible and real. Our aim is to support the long-term health of the skin rather than a quick, temporary fix.

## **Nutrient at levels that really work**

To make significant changes to the skin, higher levels of active ingredients are needed than those found in over-the-counter products. Available only from salons, Environ® products provide essential nutrients in sufficient doses to be truly effective. Our AVST™ and lonzyme® ranges are based on a unique step-up programme which allows the skin to gradually acclimatize to progressively higher levels of vitamin A, resulting in a plumper, younger looking complexion.

## ***Scientifically proven, active ingredients***

- Vitamin A – normalizes the skin by repairing DNA, improving collagen and elastin while helping to increase natural moisture levels
- A powerful brigade of antioxidants: beta-carotene, green tea, rooibos tea and honeybush extract neutralize the effects of free radical damage caused by light, pollutants and stress
- Resveratrol – combats the visible signs of ageing
- Peptides – stimulate collagen and elastin production
- Panthenol – hydrates and heals
- Growth factors – thicken the epidermis and enhance the effects of vitamin A



**Scientifically formulated, carefully tested** Environ® is a cosmeceutical that bridges the gap between modern science and beauty therapy. The formulations and professional treatments are based on nutrients that have been **scientifically researched and thoroughly tested**. It goes beyond simple 'pampering' to work with the skin's physiology, making it beautiful and healthy.

The range is based on 20 years of clinical trials on human volunteers and is manufactured under strict laboratory conditions. In order to protect the active ingredients from heat and light, the products are packaged in plastic coated aluminium tubes and airless pump bottles.



Before



After